

Beyond Profit and Growth: Sustainable Commerce, Management and Economics for India@2030 *Multidisciplinary Evidence-Based Perspectives on the SDGs*

AN EDITED BOOK

ISBN

E-ISBN

CHAPTERWISE DOI



ABOUT THE BOOK

As India strides toward 2030, sustainability calls for a rethinking of commerce, management, and economic practice. This edited volume brings together multidisciplinary, evidence-based perspectives aligned with the UN Sustainable Development Goals (SDGs). It explores inclusive, responsible and resilient pathways for India's economic future—beyond profit and growth. Join us in shaping equitable, sustainable and future-ready systems for a better tomorrow.

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COMMERCE (8 SUB-THEMES)

- 1 Green Marketing & Sustainable Consumer Behaviour in Indian Markets
- 2 E-Commerce, Digital Trade & SDG Alignment in India
- 3 Sustainable Supply Chain Management & Ethical Sourcing
- 4 CSR Reporting, ESG Disclosure & Sustainability Accounting
- 5 Retail Transformation, Circular Economy & Waste Reduction in Commerce
- 6 Export-Import Trade, Global Value Chains & India's SDG Commitments
- 7 MSME Sector, Inclusive Commerce & SDG 8 in the Indian Context
- 8 Fintech, Digital Payments & Financial Inclusion Toward India@2030



MANAGEMENT (9 SUB-THEMES)

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- 10 ESG Integration, Stakeholder Capitalism & Responsible Governance
- 11 Leadership for Sustainability — Transformational Leadership & SDG Implementation
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- 13 Circular Economy Practices in Operations & Production Management
- 14 Innovation Management, Industry 4.0 & Sustainable Digital Transformation
- 15 Entrepreneurship, Startups & Sustainable Business Ecosystems in India
- 16 Corporate Governance, Board Diversity & Ethical Business Practices
- 17 Knowledge Management, Learning Organisations & Sustainability Culture



ECONOMICS (8 SUB-THEMES)

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- 19 Macroeconomic Policy, Inclusive Growth & SDG Alignment in India
- 20 Environmental Economics, Carbon Pricing & Market-Based Sustainability Mechanisms
- 21 Agricultural Economics, Food Security & SDG 2 in Rural India
- 22 Health Economics, Well-Being & SDG 3 in the Indian Healthcare System
- 23 Education Economics, Human Capital Development & SDG 4 in India
- 24 Poverty, Inequality, Social Protection & SDG 1 & SDG 10 in India
- 25 Infrastructure Economics, Smart Cities & Sustainable Urbanisation in India

Note: The themes listed above are indicative and not exhaustive. Contributors are encouraged to submit proposals on any relevant topic aligned with Sustainable Commerce, Management and Economics in the Indian context toward the UN 2030 Agenda. Original, interdisciplinary and innovative contributions beyond the listed themes are most welcome.

SUBMISSION GUIDELINES

- ✓ Original, unpublished & plagiarism-free work
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IMPORTANT DATES

	Chapter Submission Deadline	15-07-2026
	Notification of Acceptance	10 DAYS FROM SUBMISSION
	Final Chapter Submission	15-08-2026
	Expected Publication Date	30-08-2026

- Publication Fee (Per Chapter): ₹1,000
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